Why we can sell for less.

We are the middleman, and we sell factory direct, and we professionally install only Tefute® brand stone coated steel roofing systems to manufacture specification. And we pass on the savings to you! A fully integrated stone coated steel roofing system with a balanced ventilation system is the best roof available today for all severe climatic conditions. Our competitors hate us while our customers love us because we post loud and proud our factory direct everyday low price. They won't even give you their price over the phone. Because they are more expensive. Shop and compare! We don't need commissioned high pressure in-home sales reps and pushy on-site estimators; no longer do you need <more> to get dirty no-good estimates from filthy rotten roofers because our company is first to market with click for the price using geospatial satellite technology. Now you can enter your home address and get a detailed satellite report about your property and roof with satellite images <SCSR sample report (sample of deliverable)> and an exact price good for one full year.

Here is why we can sell for less leaving our competitors scratching their heads:

- * We Buy Direct and Pass the Savings on to You! There are four major manufacturers in the world of stone coated steel roofing materials, and we argue Tefute® is the very best. <competitive comparison>
- * You No Longer Need an In-home Estimate! And we no longer need to pay 15% sales commissions. Gone are the days of relying on a high-pressure salesperson to get a price or deal with a shady corner cutting roofer. <click for the price>
- * We Use Only Premium Materials! We cannot afford to cut corners and use cheap materials. Everybody knows roofers will trim quality to lower a cost wherever they can because why do they care, they won't be around in a few years let alone twenty when their low-grade materials cause a failure. <see how we install your new roofing system>
- * We Keep Our Costs Low! Helping us focus on the quality of your installation. We don't need expensive building leases or a bloated office staff so we can pay our roofing teams more than our competitors to get the best results for you.
- * We Install One Type of Roof! Since we only install 2-ply stone coated steel which is a superior roofing material to the standard 1-ply pro panel metal we are experts on the proper installation of the best roofing system available today. We don't do a shingle roof one day and a flat roof the next like the other guys. Stone Coated Steel Roofing Incorporated sells and installs the same roof day after day leaving no room for error and keeping our operation smooth and efficient.
- * We've Automated Many of Our Processes! So, we can serve you better and quicker for less. Once you buy your new roofing system, we order a detailed satellite report on your property providing us with every dimension of every roof on your property. Then we develop a complete re-roofing installation plan and assign a project manager to your roofing project, and you gain access to myscsroofingproject.com, our access portal so you can track all aspects of your roofing project. <sample full home satellite report>

- * Visit Our Self-serve Local Showrooms! Come see our beautiful showroom and touch and feel our stone coated steel at your own pace without a salesclerk hovering over you. We make it easy for you! <Albuquerque, New Mexico showroom> <El Paso, Texas Showroom>
- * We Sell Material Only Wholesale Nationwide! With our quick and direct drop ship program roofers can use our satellite technology to order stone coated steel roofing material (with or without accessories) for far less than ordering material from greedy roofing distributors. <roofers, architects, DIY and builders click here>
- Most roofing customers want the same things, a quality roof, installed right the first time, with a good warranty, from a company they can trust and for a reasonable price. Shop and compare! No roofer can check the boxes like Stone Coated Steel Roofing Inc. your 2-ply metal roofing pros can. Why we can sell for less.
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<BACK Button>

<competitive comparison>

<see how we install your new roofing system>

<GB98 general contractor's license>

Many homeowners are unaware that unlicensed roofers do not pull building permits which triggers costly fees and requires strict inspections performed by the city building inspector to ensure your installation has been performed according to local building codes. This is the #1 cause of improper installations and unlicensed roofing installations always voids manufacturer warranties.

<contractor's license>

<roofer liability insurance>

Many homeowners are unaware that their home insurance policy does not cover contractors working on their property. That means if a roofer gets hurt on a homeowner's property the homeowner is fully liable. Roofing insurance is very expensive because roofing has been proven the most dangerous home improvement to have installed. Many roofers may claim to have insurance but indeed do not because it has become to expensive due to a poor safety record placing homeowners at risk. Valid insurance should always be double checked prior to having work performed.

<SCSR insurance certificate>

<SCSR insurance bond>

<state licenses>
<business licenses>
<good standing certificate>

We do not perform cheap layovers by installing new roofing over existing, worn roofing since a layover always voids manufacturer warranties and hampers the proper ventilation of your attic space. We do not install barn roofs, sheds or mobile homes and we do not perform partial roof installations.

We use a proven 10-step installation process to put on your roofing system properly the first time to manufacturer requirements since you are buying direct from the factory. Keeping our insurance costs down by adhering to all OSHA roofing safety standards is another reason we can sell to you for less. Our install team always wears steel toed shoes, hard hats, reflective safety vests and roofing harnesses when the pitch exceeds 5/12 (additional fees may apply):

Step 1: Remove all layers of existing roofing material down to the wooden decking and haul it off your property. Required. (\$1 /foot per layer).

Step 2: Inspect the decking for rot or deterioration and fix or replace any bad decking (6 sheets of 4x8 plywood included, (\$50 for every additional sheet) or up to 200' plank decking included). Once any bad decking has been made right then we hammer everything down to ensure a smooth flat surface. And clean the entire roof deck.

Step 3: Install the proper top-of-class underlayment, we use GAF Tiger Paw[™] membrane. While our competitors hide the cheap felt paper stuff underneath. Shop and compare!

Step 4: Install 2x2 wooden batten system to elevate the tiles off the decking for improved insulation, ventilation and sound dampening. We do not use a direct-to-deck stone coated steel tile install method because we believe in delivering to you a roof with a balanced ventilation system using dead air space as a good insulator during Winter and the steel tiles act as a radiant barrier to keep the heat out of your attic space in the Summer and reducing protrusions by getting rid of unneeded whirly birds and leaky ridge vents. And elevating the steel tiles off the roof deck dampens noise during a storm so you'll better enjoy your one-and-done roofing system. While our competitors try and talk you into the cheaper direct-to-deck installations and say, "it won't be that noisy and the ventilation is fine—don't worry about any of that."

Step 5: Install Tefute® brand stone coated steel roofing tiles.

Step 6: Install Tefute® brand stone coated steel roofing accessories. Many roofers bend 1-ply metal to use as accessories because it can be much cheaper. Our competitors pull the wool over the homeowners' eyes any way they can to make more money. We use the factory color matched and stone coated accessories to fully integrate your roofing system and give your home a beautiful new look. Even our valleys are stone coated and color matched.

Step 7: Clean the entire roof of any debris and metal shavings.

- **Step 8:** Perform a thorough magnetic sweep of the perimeter of your property to remove any nails or metal shavings from the ground. Nothing like popping a tire after getting a new roof, if that happens after getting a new roofing system from us then we will pay for all tire repairs and an additional \$200 for the hassle. Our competitors don't do that because they are long gone but to us you are a customer for life, and we want your referral.
- **Step 9:** Our quality assurance manager performs a complete on the roof inspection to ensure your install is proper and to manufacturer specification and schedules any required inspections from the building inspector. A contractor's license is required to pull a roofing permit so if our competitor doesn't pull a permit that's because they are unlicensed and illegally installing roofs.
- **Step 10:** Our quality assurance manager performs a final inspection with you, the homeowner(s), and activates your 50-year manufacturer and 30-year craftsmanship warranties leaving our competitors in the dust and wondering what Just happened.
- <roofers, architects and builders click here> (this will go to the second layer of the click for the price feature. The first question layer is: Choose Professional Installation or Material Only). If Professional Installation Then Choose your profile, Choose your color etc., etc. If Material Only, then the below comes up:
- <installation manual, roman> (on TefuteUSA)
- <installation manual, wood shake, shingle, roman II> (on TefuteUSA)
- <manufacturer's 50-year lifetime limited warranty> (on TefuteUSA)
- <wholesale price list> (Don has, duplicate of Best Buy Metals with SCSR wholesale prices)
- <sample full home satellite report> (on Roofr)
- <sample material order quote> (sample of wholesale deliverable or Tefute's quote with the names and costs changed)
- <SCSR sample report (sample of deliverable)>
- * Choose material only (FREE) or material and accessories (\$30) <click for the wholesale price>
- * Choose your profile
- * Choose your color
- * Enter your customers address for an exact material quote or enter number of roofing squares. (roofing squares X \$255 + freight = your wholesale price) Shop & Compare!
- * Pay for your order.
- * All orders ship within 48 hours.